







"SPONSORS HELP MAKE IT HAPPEN AND BECOME PART OF THE PLAYERS SUCCESS STORY"



THERE HAS NEVER BEEN A BETTER TIME TO GET INVOLVED

Darts continues to be the fastest growing UK Sport and it's popularity has expanded throughout the world. Darts is the second most watched sport on TV attracting millions of viewers (Sky Sports, ITV4 and BBC).

Working in partnership to help promote your company, product or brand we can provide a package to suit your business and cash flow.

- **© COMPETITION SPONSORSHIP** Logo on playing shirt and website
- **© EVENT SPONSORSHIP** Corporate or product endorsements,
- **SUPPLIER SPONSORSHIP** Car, clothing etc
- **WEBSITE SPONSORSHIP** Your logo with detail and website/social media links
- **STAGE EXHIBITIONS** Logo on stage equipment/screens

In addition, the player(s) will give mentions to sponsors on their social media platforms. When allowed and where possible during TV, radio, streamed and press interviews.

SPONSORSHIP PACKAGES CAN PROVIDE ANY OR ALL OF THE FOLLOWING

- Increased awareness
- Opportunity naming rights
- Enhanced brand or corporate image
- Promotion of product or profile
- Showcasing company/product

- Differentiation from the competition
- Effective leads generation
- Encouragement of brand shifting
- Audience insight
- > Return on investment

About us

WON-180.CO.UK Limited was formed in 2013 by Mark Dean, a fully DRA Registered Agent, to provide a comprehensive management service with the intention of giving players every opportunity to focus their efforts into practice and performance.

Mark and his team work hard in secur ing sponsorship partners for players providing a unique partnership opportunity which is mutually beneficial to both the player and sponsor. Sponsor ship packages work in many different ways and at various levels with a package formulated to suit your needs. We can offer a real differentiating opportunity.

WON-180.CO.UK as well as promoting our own darts events can provide a full event service sourcing additional player(s) either direct or via their respective management. In addition, we can provide the equipment required to compliment any darts event be it a one player or multi player exhibition, trade show or corporate team building day etc.

FOR A NON OBLIGATION PROPOSAL CONTACT

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